

NEWS RELEASE



*Contact: Ron Ballanti
Strike Zone Communications
ron@strike-zone.net*

GRUNDENS ADDS LIGHTWEIGHT STORM RUNNER RAINWEAR TO ITS POPULAR GAGE TECHNICAL GEAR LINE

**Grundens' Lightest Rainwear Yet Provides Packable, Breathable Waterproof Protection
Against The Elements**

With its Fall 2012 introduction of its new Gage Storm Runner rainwear, Grundens USA gives fishermen, boaters and outdoor enthusiasts lightweight, packable protection against conditions ranging from sea spray or light summer showers to full-on downpours.

With the Large Storm Runner jacket and trouser pants weighing less than 26 ounces combined (including waist belt), this is Grundens' lightest rainwear set ever. Storm Runner features a lightweight, yet durable 2.0 layer nylon ripstop shell with a waterproof/breathable barrier and Durable Water Resistant (DWR) finish to keep wearers dry and comfortable in anything from a light mist to driving rain. Because it's lightweight and breathable, Storm Runner also keeps wearers cool and comfortable during balmy weather or strenuous outdoor activities like fishing, boating, kayaking, hiking, cycling, motorcycle riding and more. The generous cut of both the pants and jacket allow for full range of motion, making Storm Runner an ideal choice for every outdoor enthusiast or activity.



Storm Runner's lightweight fabric allows both the jacket and pants to stuff inside their own pockets for easy transport and storage. Throw a set of Storm Runner rainwear into your boat, tackle box, glove box, motorcycle or daypack, and you are indeed ready to weather anything. "We've worked hard to develop truly lightweight rain gear that delivers the waterproof protection and durability customers expect from Grundens," said Mike Jackson, President of Grundens USA. "Storm Runner is so light, you can forget you have it on. And it's designed to easily carry with you everywhere you go — so you'll never have to run from anything Mother Nature throws your way."

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When it comes to quality features, the Gage Storm Runner is definitely no lightweight. Grundens has crafted this rainwear with many of the same features it uses to protect Bering Sea crab fishermen from the world's harshest weather. Storm Runner jackets feature an adjustable, full-sized hood, center front zipper with double exterior storm flaps to keep even wind-driven water out, adjustable cuffs with both elastic and Velcro closures, an adjustable shockcord hem and two large exterior pockets.



Storm Runner pants feature an elastic waistband, zipper fly and a 1-1/2" wide Gage logo elastic belt that keeps your pants up whether you're fishing, rock-hopping or climbing stacks of crab pots. These quality pants also feature leg zippers for easy wear over boots, Velcro adjustable cuffs to keep water out and a large exterior hip pocket for storing personal items. A special crotch gusset design allows for athletic movement while wearing these pants.

Grundens USA offers the new Storm Runner Rainwear in sizes ranging from XS to 5XL, to accommodate outdoor enthusiasts of all sizes, shapes and ages. Storm Runner pants are available in Black, while Storm Runner jackets come in Black, Blue, Green and Orange. This quality rainwear won't leave you lighter in the wallet, either, with Storm Runner jackets carrying an MSRP of \$66 and Storm Runner pants listing for \$64 (sizes 3XL-5XL slightly higher).

To learn more about new Gage Storm Runner rainwear — or the full line of Gage Technical Gear apparel and accessories for fishermen, boaters and outdoor enthusiasts — contact Grundens USA toll-free at 800.323.7327 or visit www.Grundens.com.

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